FILE

MAY 24

# fashion calendar

# 1976

36th year • a weekly publication

### JANUARY

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## 1977 - - NEXT YEAR

### JANUARY

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### DECEMBER

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, MAY 24, 1976

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Sunday May 23-May 26 | THIRTEENTH SEMI-ANNUAL BOUTIQUE SHOW | NATIONAL BOUTIQUE SHOW | N.Y. COLISEUM COLUMBUS CIRCLE |
| | More than 1,000 lines of boutique apparel and accessories for men, women and children, with 20 countries represented. (First time at N.Y. Coliseum). Hours: 9:00 A.M. - 6:00 P.M. Contact: Oscar Pluznick, 563-3960. | | |
| Monday May 24 9:30 A.M. | 80TH ANNIVERSARY -- FALL & WINTER FURS | B. GELLER & SONS | 333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| | Show at 10:00. By invitation. Contact: Martin Geller, 594-8150. | | |
| Monday May 24 9:30 A.M.-11:00 A.M. | PREVIEW: KEDARA FURS AND EUROPEAN DESIGNS | EUROFUR | HOTEL PLAZA WHITE & GOLD SUITE |
| | Furs by Sylvano Naldoni and Buci (Italy); Dieter Zoern (Germany); Guy Laroche (Paris). (Industry exhibit, by ticket, May 24-28, Plaza): Rita di Luca, 432-9250. | | |
| Monday May 24 11:00 A.M. | SHOWING OF FUR COLLECTION | PIERRE CARDIN FOR MICHAEL FORREST | 333 SEVENTH AVENUE SHOWROOM |
| | By invitation. Thereafter by appointment. Contact: LO 4-4726. | | |
| Monday May 24 1:30 P.M. | FUR FASHIONS BY DIANE VON FURSTENBERG | SCHRIEBMAN, RAPHAEL, VALERIE FURS | 150 WEST 30TH STREET SHOWROOM - 12TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: 947-2020. | | |
| Monday May 24 3:00 P.M. | SHOWING OF FALL FUR COLLECTION | TED KAHN | 130 WEST 30TH STREET SHOWROOM |
| | Including special collection by Arnold Scaasi. By invitation. Thereafter by appointment. Contact: 564-7686. | | |
| Monday May 24 4:00 P.M.-5:30 P.M. | "TEXPO '76" -- PREVIEW OF 3RD ANNUAL EXHIBIT | AMERICAN FASHION TEXTILES EXPOSITION | N.Y. COLISEUM COLUMBUS CIRCLE |
| | Pre-opening reception and fashion show preview for the press, exhibitors and contributing designers. By invitation. Domestic and overseas firms will present fabrics for women's and men's apparel; daily shows (May 25-27). Contact: John Druckenbrod, 10410 Haywood Drive Silver Springs, Md. (301) 681-6434; or Bill FitzMaurice, Bobbin Publications, 221-6420. | | |
| Monday May 24 6:30 P.M. Champagne-Reception | ANNUAL SCHOLARSHIP DINNER DANCE | FASHION INSTITUTE OF TECHNOLOGY | 227 WEST 27TH STREET |
| | "Hommage a Poiret" -- presented by Chambre Syndicale de la Couture Parisienne. Showing, 8:00 P.M. -- 80 designs by Paul Poiret. Supper, 9:00-Paul Poiret recipes. Contribution: $200.00 per person, for Foundation Fund for Scholarships and Development. Contact: 760-7642. | | |
| Beginning Monday May 24 | PREMIERE: FALL COLLECTION | FANTASY SPORT, INC. (DIV. EVA HAYNAL, INC.) | 499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| | Continuous by appointment. Contact: John Haynes, 947-8082. | | |

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| Monday May 24- May 28 | FURS BY JOHN ANTHONY AND DONALD BROOKS | GOLDIN-FELDMAN | 345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| | Daily at 10:30 and 2:30. By appointment. Contact: 594-4415. | | |
| Beginning Monday May 24 | NEW TENNIS COLLECTION | LOOMTOGS TENNIS WHITES | 1407 BROADWAY SHOWROOM - 35TH FLOOR |
| | Tennis apparel and actionwear for men, women, children. By appointment. Contact: Janice Watt, 354-3600. | | |
| Beginning Monday May 24 | FALL SPORTSWEAR AND CASUAL FASHIONS | MORAL FIBERS, INC. | 214 WEST 30TH STREET SHOWROOM - 12TH FLOOR |
| | Continuous by appointment. Contact: Al Martino, 878-3673. | | |
| Tuesday May 25 9:45 A.M. | FURS BY PAULINE TRIGERE AND OLIVER GINTEL | THE HOUSE OF BLACK DIAMOND | 333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| | Show promptly at 9:45. By invitation. Contact: 736-5573. | | |
| Tuesday May 25 11:00 A.M. | PRESS-PREVIEW: FALL-WINTER FURS | CHRISTIAN DIOR FURS; LAURENCE KAYE FURS | 345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| | By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340. | | |
| Tuesday May 25 2:30 P.M. | PREVIEW OF FUR COLLECTION | ALIXANDRE FURS (150 WEST 30TH STREET) | F.I.T. AMPHITHEATRE 227 W. 27TH (7TH AVE.) |
| | Preview of fur fashions designed by Chloe, Givenchy, Calvin Klein and Viola Sylbert. Thereafter, showroom, 18th floor. Contact: PE 6-5550. | | |
| Tuesday May 25 4:00 P.M. | PREMIERE SHOWING: FALL FUR FASHIONS | BILL BLASS FOR MICHAEL FORREST | 550 SEVENTH AVENUE BLASS SHWRM - 17TH FL. |
| | By invitation. Thereafter at Michael Forrest showroom, 333 Seventh Ave., 20th floor. By appointment. Contact: LO 4-4726. | | |
| Tuesday May 25 4:00 P.M.- 7:00 P.M. | OPENING OF NEW SALON | JANET SARTIN OF PARK AVENUE LTD. | 480 PARK AVENUE (59TH ST. & PARK AVE.) |
| | Pre-opening press cocktail party for new scientific skin care salon. By invitation Contact: Jody Donohue Associates, 688-8653. | | |
| May 25- May 27 | "TEXPO '76" AT NEW YORK COLISEUM (See page 1). Contact: John Druckenbrod, 10410 Haywood Drive, Silver Springs, Md. (301) 681-6434 or 221-6420. | | |
| Tuesday May 25- June 10 | EDITORS' CHOICE: FALL 1976 SELECTIONS | GLAMOUR MAGAZINE | 350 MADISON AVENUE 10TH FLOOR |
| | Tues., Wed., Thurs. 9 A.M. & 4 P.M. Contact: Barbara Wolf, 692-5386. | | |
| Wednesday May 26 10:00 A.M. | FUR COLLECTION BY GEOFFREY BEENE | H.B.A. FUR CORP. (350 SEVENTH AVENUE) | F.I.T. AMPHITHEATRE 227 WEST 27TH STREET |
| | By invitation. Thereafter at 10:30 and 2:30. By appointment, showroom, 14th floor. Contact: 564-1080. | | |
| Wednesday May 26 11:30 A.M. | SHOWING OF FUR COLLECTION | REIN, RAME & GURVITCH | 150 WEST 30TH STREET SHOWROOM - 2ND FLOOR |
| | By invitation. Contact: Tommy Moriber, OX 5-2558. | | |
| Wednesday May 26 12:30 P.M. Luncheon | FURS DESIGNED BY PARSONS STUDENTS | SAGA MINK | 70 FIFTH AVENUE NORELL RM-3RD FLOOR |
| | Furs for Saga Mink competition, made up by leading fur manufacturers. By invitation, for press and buyers. Contact: Augusta Meyer, Steve Gold, Inc., 935-1040. | | |
| Wednesday May 26 2:00 P.M. | SHOWING OF PREMIERE FUR COLLECTION | JERRY SORBARA, INC. | 150 WEST 30TH STREET SHOWROOM - 15TH FLOOR |
| | By invitation. Fashion Director: Sybil Weinman. Contact: Anne Gabel, 594-3897. | | |

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| Wednesday<br>May 26<br>4:30 P.M. | PRESS SHOWING OF<br>FUR FASHIONS | REVILLON | SAKS FIFTH AVENUE<br>5TH FLOOR |
| | The Jean-Paul Avizou collection will be presented at 4:30; Fernando Sanchez at 5:15. (Cocktails after the shows). By invitation. Contact: Jean Burke, PL 3-4073; or 421-2000, ext. 496 or 495. | | |
| Wednesday<br>May 26<br>5:00 P.M.-<br>7:30 P.M. | INTRODUCING "JARDANEL"--<br>NEW PERFUME | PARFUMS JEAN DESPREZ | 244 EAST 62ND STREET |
| | A Fete Champetre for the national introduction of "Jardanel" by Parfums Jean Desprez. By invitation. Contact: Hilary S. King Assoc., 65 E. 55 St., 371-4981. | | |
| Wednesday<br>May 26-<br>May 28 | EXHIBITION OF<br>RUSSIAN FURS | V/O SOJUZPUSHNINA OF USSR;<br>AMTORG TRADING CORP. | STATLER-HILTON<br>WASHINGTON ROOM |
| | First exhibition in U.S. of Russian pelts and Russian-designed fur garments. Open to fur industry, 11:00 A.M.-5:00 P.M. (No invitation required). Contact: Rubye Graham, 355-0557. | | |
| Thursday<br>May 27<br>9:30 A.M. | FUR COLLECTION<br>BY KASPER | MILONA FURS | 150 WEST 30TH STREET<br>SHOWROOM - 6TH FLOOR |
| | By invitation. (Note change of time and place). Contact: 244-0770. | | |
| Thursday<br>May 27<br>10:30 A.M. | SHOWING OF FALL<br>FURS BY HALSTON | BEN KAHN | 150 WEST 30TH STREET<br>SHOWROOM - 13TH FLOOR |
| | A group of furs designed by Halston; also Ben Kahn collection. For press and buyers. By invitation. Contact: 279-0633. | | |
| Thursday<br>May 27<br>12:30 P.M.<br>Luncheon | GRADUATION<br>LUNCHEON | TOBE-COBURN SCHOOL | HOTEL PIERRE<br>BALLROOM |
| | Speaker: Mary Joan Glynn, gen. mgr., Borghese Div., Revlon. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644. | | |
| Thursday<br>May 27<br>2:30 P.M. | FALL AND WINTER<br>FUR COLLECTION | CHRISTIE BROTHERS | 333 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR |
| | By invitation. Fashion show: Mia Grau. Contact: PE 6-6944. | | |
| Thursday<br>May 27<br>5:30 P.M. | "FABLED FURS OF RUSSIA"--<br>FASHION SHOW | V/O SOJUZPUSHNINA, USSR;<br>AMTORG TRADING CORP. | HOTEL PLAZA<br>TERRACE ROOM |
| | Premiere showing of garments by leading furriers, using Russian pelts. By invitation. Contact:Rubye Graham, 355-0557. | | |
| Beginning<br>Thursday<br>May 27 | OPENING OF FALL<br>COLLECTION | PENFOLD<br>BY ANNE KLEIN | 205 WEST 39TH STREET<br>SHOWROOM - 8TH FLOOR |
| | Continuous by appointment. Contact: 221-1300. | | |
| Tuesday<br>June 1<br>7:00 P.M.<br>Cocktails | "LANDSCAPE OF CHANGE":<br>BENEFIT PREVIEW | SAKS FIFTH AVENUE | STREET FLOOR<br>ASPEN-ENVIRONMENT |
| | Preview of designs by Board members of 1976 Int'l Design Conference in Aspen. By invitation. Admission: $25 per person. Publ: Helen O'Hagan, PL 3-4000. | | |
| Beginning<br>Wednesday<br>June 2<br>7:00 A.M. | ANNUAL BREAKFAST<br>FASHION SHOWS | DEERING MILLIKEN | WALDORF ASTORIA<br>BALLROOM |
| | Starring Angela Lansbury, Robert Morse, Tommy Tune, Georgia Engel. Breakfast at 7:00 A.M., June 2, 3, 4, 8, 9, 10, 11, 15, 16. (Show at 7:58). Afternoon: refreshments at 4:30--June 3, 7, 10, 14. By invitation. Contact: OX 5-1200. | | |
| June 3 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| Thursday<br>June 3<br>11:30 A.M. | THIRTY-SEVENTH ANNUAL<br>GRADUATION | LABORATORY INSTITUTE<br>OF MERCHANDISING | HOTEL PLAZA<br>GRAND BALLROOM |
| | Guest speaker: Jane Evans, Pres., Vogue/Butterick. By invitation, 752-1530. | | |

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| June 3 | 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA,Contact: OX 5-1200 | | |
| June 4 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA, Contact: OX 5-1200 | | |
| Friday<br>June 4<br>9:00 A.M.&<br>12:00 Noon | TWO SHOWINGS: AMERICAN<br>READY-TO-WEAR<br>Salute to "Operation Sail." Commentator & chmn: Bernadine Morris, N.Y. Times.<br>Staging: Sheila Levy. Prices: Breakfast-$15.00 (members), $20.00 (guests);<br>Luncheon-$20.00(members), $25.00 (guests). Contact: CI 7-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | HOTEL AMERICANA<br>BALLROOM |
| June 4-<br>June 8 | "MIPEL" - TWENTY-SEVENTH SEMI-ANNUAL LEATHERGOODS EXHIBITION IN MILAN, ITALY<br>Contact: Segretaria Generale, 14, via G. Leopardi, 1-20123, Milan. | | |
| June 5 | FALL READY-TO-WEAR SHOWINGS IN CHICAGO (June 5-8) | | |
| June 5-<br>June 8 | 34TH CHRISTMAS DISPLAY MARKET WEEK, VISUAL MERCHANDISING CENTER,<br>120 E. 23rd St. Contact: G.M. Valenti, Nat'l. Assn. of Display, YU 2-6571. | | |
| June 6 | FALL SHOWINGS IN ATLANTA AT WOMEN'S APPAREL MART (June 6-9)(800) 241-1266 | | |
| June 6 | NEEDLEWORK SHOW IN N.Y. AT PRINCE GEORGE, 14 E. 28th St,685-1646.(June 6-10) | | |
| June 7 | 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA.Contact: OX 5-1200 | | |
| Monday<br>June 7<br>5:00 P.M.<br>Cocktails | "PROJECTION" COLLECTION:<br>SPRING-SUMMER 1977<br>Show at 5:45. By invitation. (Seminars on forecasting of color, print directions, knitwear and ready-to-wear,June 8-10, 9:00 and 11 A.M. & 3:00 P.M.). Contact: Danna Radom, 764-0689. | MONTEDISON U.S.A.<br>(CENTRO DESIGN MONTEFIBRE) | 1114 SIXTH AVENUE<br>33RD FLOOR |
| Beginning<br>Monday<br>June 7 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: Bette Boote, 221-7373. | KIMBERLY KNITWEAR | 1441 BROADWAY<br>SHOWROOM - 16TH FLOOR |
| June 7-<br>June 14 | "FENIT" -- SEMI-ANNUAL TEXTILE FAIR IN SAO PAOLO, BRAZIL. Contact: Marlene Soule, Brazilian Govt. Trade Bureau, 551 Fifth Ave., 682-1055. | | |
| June 8 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| Tuesday<br>June 8<br>5:00 P.M.<br>Cocktails | FALL FASHIONS IN<br>NEW FABRICS<br>"Winston's Golden Futures" -- fashion show featuring fabrics of "Golden Touch" and "Encron" polyester by American Enka. By invitation. Contact: Buyers--Doris Ryan, 730-5366; Press--Ellen Benner at James Fox, 354-8771. | WINSTON MILLS | HOTEL PIERRE<br>GRAND BALLROOM |
| June 9 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA.Contact: OX 5-1200 | | |
| Wednesday<br>June 9<br>12:00 Noon<br>Luncheon | STUDENT DESIGN<br>AWARD SHOW<br>"Corduroy Sets Sail for All Seasons" -- fashion show presented by students of Parsons School of Design. Show at 1:15 P.M. By invitation. (Tickets must be presented for admission). Contact: Patricia Bovers, 355-7850. | CORDUROY COUNCIL<br>OF AMERICA | ROBT. FULTON STEAMSHIP<br>SOUTH ST. - PIER 16 |
| Wednesday<br>June 9<br>4:30 P.M. | INTRODUCTION OF<br>NEW PERFUME<br>By invitation. (4:30 - 6:30 P.M.) Contact: Rose Toth, CI 6-5151. | HOUBIGANT | REGENCY HOTEL<br>TENT ROOM |
| Wednesday<br>June 9<br>5:00 P.M. | "SHOW OFFS" - SEVENTEEN<br>FALL TRENDS SHOW<br>For tickets, contact: Barbara Doljack, 759-8100. | SEVENTEEN MAGAZINE | N.Y. CITY CENTER<br>131 WEST 55TH STREET |

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| Wednesday<br>June 9<br>5:00 P.M. | FALL AND WINTER<br>FASHIONS--"GREAT FACES"<br>Fashions in Arnel--presentation at 5:15 P.M.,for press and retailers, featuring great faces in People Magazine. Reception following show. By invitation. Contact: Robbie Bishop, 764-8026. | CELANESE &<br>PEOPLE MAGAZINE | 231 E. 55-TELETRONICS<br>STUDIO "A" |
| June 10 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| Thursday<br>June 10<br>11:30 A.M. | PRESS SHOWING: FALL<br>MADE TO ORDER COLLECTION<br>By invitation. For private clients at 3:00, by reservation. Contact: 794-0888. | HALSTON | 33 EAST 68TH STREET<br>SALON |
| June 10 | 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| June 11 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW,WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| June 11-<br>June 14 | FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS AT AIRPORT HYATT HOUSE.<br>Contact: Jack Feinstein, 530 Seventh Ave., BR 9-0952. | | |
| Sunday<br>June 13-<br>June 17 | INTERNATIONAL SHOWINGS<br>FOR VISITING PRESS<br>New York, California, French and Italian fashions. By invitation. Contact: Mildred Sullivan, (Suite 404), 1 Times Square, 221-3816. | NEW DIRECTIONS/<br>PRESS WEEK | N.Y. SHERATON HOTEL<br>7TH AVE. & 56TH ST. |
| June 14 | 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| Monday<br>June 14<br>5:00 P.M.-<br>7:30 P.M. | "SWEATER CARNIVAL" --<br>FALL COLLECTION<br>Showing of sweaters for women. By invitation, 5:00-7:30 P.M. For retail buyers and press. Contact: Carol Sirinek, 953-4285. | COLLINS & AIKMAN<br>(210 MADISON AVENUE) | PLACE TO BE<br>ANNOUNCED |
| Beginning<br>Monday<br>June 14 | HOLIDAY WOMEN'S<br>WEAR COLLECTION<br>Continuous by appointment. Contact: 661-1670. | PENDLETON | 489 FIFTH AVENUE<br>SHOWROOM - 25TH FLOOR |
| June 15 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200. | | |
| Tuesday<br>June 15<br>5:00 P.M.<br>Cocktails | WIG FASHION<br>FORUM<br>By invitation. Followed by buffet supper. Contact: Kenneth Roper, 695-1030. Press-Jody Donhue Associates, 688-8653. | EVA GABOR WIGS<br>& ESTEVEZ HAIR | PARK LANE HOTEL<br>BALLROOM SUITE |
| Tuesday<br>June 15-<br>June 21 | INTERSTOFF/AMERICAN<br>FABRIC PRESENTATION<br>Spring/Summer 1977 presentation. Showings: June 15, 16, 17 at 9:00, 11:00. 2:00 & 4:00; June 18, 9:00 & 11:00 A.M.; June 21 at 2:00 and 4:00 P.M. By appointment. Contact: Debra Johnston, 692-4376. | MADEMOISELLE MAGAZINE | 350 MADISON AVENUE<br>7TH FLOOR |
| June 16 | 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: OX 5-1200 | | |
| Wednesday<br>June 16<br>4:00 P.M. | PREVIEW: NEW CONCEPTS<br>IN HAIR FASHIONS<br>By invitation. Contact: Daniel Kelley,(617) 266-8255 (Boston). | JOHN DELLARIA<br>(623 COMMONWEALTH, BOSTON) | 429 WEST 46TH STREET<br>DIRECTORS STUDIO |
| Thursday<br>June 17-<br>June 20 | PRESS PREVIEW: FALL<br>MEN'S & BOYS' FASHIONS<br>Thurs., June 17:<br>Fri., June 18: | MEN'S FASHION<br>ASSOCIATION<br>PIERRE CARDIN (Cocktails & Dinner)<br>MICHAELS STERN (Breakfast) | MOUNT AIRY LODGE<br>MOUNT POCONO, PA. |

(Continued on following page)

PRESS PREVIEW BY MEN'S FASHION ASSOCIATION (Continued from page 5)

| | |
|---|---|
| Fri., June 18 (cont.): | MFA SEMINAR ONE<br>DENIM COUNCIL (Cocktails)<br>COLLAGEMAN (Luncheon)<br>HAGGAR (Cocktails)<br>DuPONT (Dinner) |
| Sat., June 19: | PENDLETON (Breakfast)<br>MFA SEMINAR TWO<br>AMERICAN PRINTED FABRICS COUNCIL (Cocktails)<br>HICKEY FREEMAN (Luncheon)<br>GREIF (Cocktails)<br>J.P. STEVENS (Dinner) |
| Sun., June 20: | SOLE LEATHER COUNCIL (Breakfast)<br>DESIGNERS SHOWINGS (Adolfo, Sal Cesarani, Aldo Cipullo, Dimitri, Sant'Angelo, Nik-Nik, Rafael) (Cocktails and Luncheon) |

By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT. 1-8210.

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|---|---|---|---|
| Sunday June 20-June 25 | SEMI-ANNUAL PRESS WEEK | AMERICAN DESIGNER SHOWINGS | PLAZA HOTEL TERRACE ROOM |

By invitation. Publicity: Eleanor Lambert, PL 9-1128. Unless otherwise noted, showings will be held in the Terrace Room.

| | | |
|---|---|---|
| Sun., June 20: | 8:00 P.M. | WELCOMING BUFFET PARTY (White, Gold & State Suites) |
| Mon., June 21: | 7:30 A.M. | Continental Breakfast |
| | 8:00 A.M. | FALL 1976 FORECAST -- ELEANOR LAMBERT |
| | 8:30 A.M. | ADELE SIMPSON |
| | 9:15 A.M. | RALPH LAUREN |
| | 10:00 A.M. | JERRY SILVERMAN (SHANNON RODGERS) |
| | 10:45 A.M. | JOHN ANTHONY |
| | 11:30 A.M. | Writing Period |
| | 12:30 P.M. | INTERCOIFFURE AMERICA (Luncheon & showing)-Grand Ballroom |
| | 2:00 P.M. | BILL BLASS |
| | 2:45 P.M. | BEN THYLAN FUR GROUP (INCLUDING RITTER BROTHERS) |
| | 3:30 P.M. | MONIKA TILLEY DESIGNS (Swimwear, Skiwear, At-home wear) |
| | 4:00 P.M. | CLOVIS RUFFIN |
| | 4:45 P.M. | CINNAMON WEAR BY BRITTA |
| | 5:30 P.M. | Writing Period |
| | 6:00 P.M. | DAY OF BEAUTY (HELEN NASH & JOAN PARKER)-Baroque Suite (cocktails and Buffet Dinner) |
| Tues., June 22: | 7:30 A.M. | UNIVIS-ITEK CORP. & HELENA RUBINSTEIN-Persian Room (Breakfast & Eye Mystique Collection) |
| | 9:00 A.M. | ANNE KLEIN AND COMPANY |
| | 9:45 A.M. | KASPER FOR JOAN LESLIE |
| | 10:30 A.M. | MOLLIE PARNIS BOUTIQUE |
| | 11:15 A.M. | TRIGERE |
| | 12:00 Noon | Writing Period |
| | 12:45 P.M. | AMERICAN FUR INDUSTRY (Luncheon & showing) - Grand Ballroom |
| | 2:15 P.M. | KIMBERLY |
| | 3:00 P.M. | GLORIA SACHS |
| | 3:45 P.M. | ALBERT CAPRARO (JERRY GUTTENBERG LTD.) |
| | 4:30 P.M. | LUIS ESTEVEZ |
| | 5:00 P.M. | Writing Period |

(Continued on following page)

AMERICAN DESIGNER SHOWINGS SEMI-ANNUAL PRESS WEEK (Continued from pg. 6)

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|---|---|---|---|
| Tues., June 22: | 5:30 P.M. | LANVIN-CHARLES OF THE RITZ (Cocktails) (50th anniversary celebration) | Hampshire House 150 Central Park So. |
| | 7:00 P.M. | Buses to next event - theatre | |
| | 7:30 P.M. | ROSELON-NYESTA (Film Premiere & Supper Party) "Logan's Run" -- Loew's State Theatre, B'way & 45th St. Followed by Supper Party at Act I Restaurant, 42nd & B'way | |
| Wed., June 23: | 7:45 A.M. | GOLO FOOTWEAR (Breakfast & Showing) | 717 Fifth, Suite 416 |
| | 9:00 A.M. | MARK OF THE LION (CHUCK HOWARD & PETER WRIGLEY) | |
| | 9:45 A.M. | ALBERT NIPON | |
| | 10:30 A.M. | OSCAR DE LA RENTA | |
| | 11:15 A.M. | JOHN KLOSS | |
| | 12:00 Noon | Writing Period | |
| | 12:45 P.M. | MILLINERY INSTITUTE OF AMERICA (Luncheon & showing) | Americana Hotel, 53rd St. & 7th Ave., Georgian Room |
| | 2:15 P.M. | BILL KAISERMAN for RAFAEL FASHIONS | |
| | 3:00 P.M. | RUSSEL TAYLOR BY BEN KAHN | |
| | 3:30 P.M. | GOLDWORM | |
| | 4:15 P.M. | RICHARD ASSATLY FOR GINO-SNOW | |
| | 5:00 P.M. | Writing Period | |
| | 5:30 P.M. | CHRISTINE VALMY FIFTH AVE. (Cocktails) | Gen. Motors Plaza 767 Fifth Ave. (58th St.) |
| | 7:00 P.M. | AMERICAN WOOL COUNCIL and MOHAIR COUNCIL OF AMERICA (Dinner) | |
| Thurs., June 24: | 7:30 A.M. | FAMOLARE SHOES (Breakfast & Show) | 4 West. 58th St. (8th fl.) |
| | 8:45 A.M. | BILL HAIRE FOR FRIEDRICKS | |
| | 9:30 A.M. | PENDLETON | |
| | 10:15 A.M. | PENFOLD BY ANNE KLEIN | |
| | 10:45 A.M. | BILL TICE FOR MALCOLM STARR | |
| | 11:30 A.M. | GLORIA VANDERBILT | |
| | 12:30 P.M. | DIAMOND INFORMATION CTR. (Luncheon & Show) | Hotel Pierre (Ballrm) Fifth Ave. & 61 St. |
| | 2:00 P.M. | ABE SCHRADER DESIGNED BY BELLE SAUNDERS | |
| | 2:45 P.M. | DD DOMINICK (DOMINICK AVELLINO) | |
| | 3:30 P.M. | LOIS ANDERSON FOR TANNERWAY | |
| | 4:15 P.M. | DIMITRI | |
| | 5:00 P.M. | COTY (Cocktails & 1976 Coty Awards Announcement) | Persian Room |
| Fri., June 25: | 7:30 A.M. | CULTURED PEARL ASSOCIATION (Breakfast & showing) | |
| | 8:45 A.M. | JAMES DAUGHERTY | |
| | 9:30 A.M. | STEPHEN BURROWS | |
| | 10:15 A.M. | PATTI CAPPALLI for JERRY SILVERMAN SPORT | |
| | 11:00 A.M. | HALSTON | |
| | 11:45 A.M. | ORIGINALA BY JACQUES TIFFEAU | |
| | 12:30 P.M. | Writing Period | |
| | 1:00 P.M. | ANNE KLEIN BLAZER PERFUME (Buffet) | |
| | 1:30 P.M. | OLEG CASSINI ACTIVE SPORTSWEAR FOR MUNSINGWEAR | |
| | 2:15 P.M. | CALVIN KLEIN | |
| | 3:00 P.M. | RIZKALLAH FOR DON FRIESE | |

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| Monday June 28 11:00 A.M. | PREVIEW: AUTUMN AND WINTER COLLECTION | ADOLFO | 538 MADISON AVENUE SALON-2ND FL. (54TH ST.) |
| | Press show, by invitation only. Also, 3:00 P.M. for private clients; and Tues., June 29 at 11:00 A.M. & 2:00 P.M. By reservation. Contact: 688-4410. | | |
| Saturday July 31-Aug. 3 | NEW YORK SHOE SHOW: FOOTWEAR FASHION WEEK | SHOE RETAILERS | NEW YORK COLISEUM COLISEUM |
| | Jointly sponsored by American Footwear Industries Assn., Nat'l Shoe Retailers Assn, Volume Footwear Retailers of America. Contact: Reno Ravenna, 689-5996. | | |

CONTINUOUS SHOWINGS -- THESE FALL COLLECTIONS HAVE OPENED

ACT III BY NANCY EBKER . . . . . .1411 Broadway, 15th floor, 695-4440

A.M. II BY HARRY STRIEBEL . . . . . 498 Seventh Avenue, 11th floor, 695-6950

ADRI "SWEATERINGS" . . . . . .530 Seventh Avenue, 20th floor, 354-8508

RONALD AMEY . . . . . 16 West 57th Street, 5th floor, 265-7720

MAURICE ANTAYA . . . . . .530 Seventh Avenue, 5th floor, 354-5888

JOHN ANTHONY. . . . . 550 Seventh Avenue, 24th floor, 239-7080

RICHARD ASSATLY FOR GINO-SNOW. . . . . .530 Seventh Avenue, 12th floor, 391-0901

ASSEMBLAGE . . . . . 498 Seventh Avenue, 8th floor, 244-6670

AYAKO, INC. . . . . 1407 Broadway, Suite 2301, BR 9-7257

BANFF INT'L BY GIANNI FERRI . . . . . 1410 Broadway, 4th floor, 221-2500

SCOTT BARRIE . . . . . 530 Seventh Avenue, 3rd floor, 354-7830

GEOFFREY BEENE; BEENE BAG . . . . . 550 Seventh Avenue, 4th floor, 594-0454

BENDEL STUDIO BY STEPHEN BURROWS . . . . .10 West 57th St., 7th fl., CI 7-1100, ext. 305

STANLEY BLACKER . . . . . 1290 Sixth Avenue, 15th floor, 246-3232

ALICE BLAINE FOR THE SMITHS. . . . . .109 West 38th St., 2nd floor, 221-5765

BILL BLASS . . . . . 550 Seventh Avenue, 17th floor, 221-6660

BLASSPORT . . . . . 550 Seventh Avenue, 17th floor, 354-1500

BLOUSECRAFT BY MAXIME DE LA FALAISE . . . 525 Seventh Avenue, 3rd floor, 947-1050

JEANNENE BOOHER FOR DAVID MORRIS . . . . .525 Seventh Avenue, 5th floor, WI 7-0511

THIBAULT BOUET . . . . . 530 Seventh Avenue, 7th floor, 221-1765

ELEANOR BRENNER. . . . . 498 Seventh Avenue, 5th floor, 239-1150

STEPHEN BURROWS . . . . . 550 Seventh Avenue, 22nd floor, 221-6252

INGRID CADO . . . . . 226 West 37th Street, 7th floor, 594-8849

CACHAREL FOR MALLORY . . . . . 530 Seventh Avenue, 9th floor, WI 7-4406

ROBERTA DI CAMERINO . . . . . .Olympic Tower, 645 Fifth Avenue, 355-7600

ALBERT CAPRARO . . . . . .550 Seventh Avenue, 23rd floor, 221-8330

PIERRE CARDIN (SPORTSWEAR) . . . . . .550 Seventh Avenue, 5th floor, 354-9760

CARLYE . . . . . 530 Seventh Avenue, 8th floor, 244-6761

E.D. CARTER & CO. . . . . .488 Seventh Avenue, 7th floor, 564-5650

(Continued on following page)

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED (Continued from pg. 8)

BONNIE CASHIN FOR PHILIP SILLS . . . . . .48 West 37th Street, 5th floor, 563-2633

CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470

CINNAMON WEAR . . . . . .1411 Broadway, 12th floor, 221-6247

COLLECTORS ITEMS (DIV. LEONARD SUNSHINE)..550 Seventh Avenue, 7th floor, 564-9115

COLLECTORS ITEMS II(LEONARD SUNSHINE). . .550 Seventh Avenue, 7th floor, 564-9115

CONCEPT VII (RONALD KOLODZIE) . . . . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL, INC. . . . . .498 Seventh Avenue, 23rd floor, 279-6560

CRYSTAL PLUS BY JIM BALDWIN . . . . . 498 Seventh Avenue, 23rd floor, 279-6560

DALANI II/DAL KNITTERY . . . . . .498 Seventh Avenue, 6th floor, 563-2300

DAMON BY FRANCESCA . . . . . 1410 Broadway, 12th floor, 221-7030

DANIELLE BY DON SIMONELLI . . . . . 1411 Broadway, 17th floor, 391-8288

JAMES DAUGHERTY . . . . . .550 Seventh Avenue, 9th floor, 239-4155

DONALD DAVIES LTD. . . . . .50 West 57th Street, 5th floor, 582-7453

GIOVANNI DE MOURA . . . . . .7 West 22nd Street, Suite 1008, 675-7228

DESIGN THAI & STAR OF SIAM . . . . . 550 Seventh Avenue, 18th floor, 239-8530

DIMITRI COUTURE . . . . . 42 East 57th Street, 5th floor, 832-8550

D D DOMINICK . . . . . 512 Seventh Avenue, Penthouse, 354-9700

ESTEVEZ; EVA GABOR LOOK; RESORT/SPORT. . .530 Seventh Avenue, 8th floor, 221-6655

RONALD KOLODZIE FOR EYE-FUL LINGERIE. . . 40 East 34th Street, 17th floor, 679-2270

FABRICE DESIGN LTD. . . . . 226 Fifth Avenue, 6th floor, 889-4826

SALVATORE FERRAGAMO . . . . . 4 West 58th Street, 12th floor, 826-6515

FLORENCE & CELESTE LTD. . . . . 498 Seventh Avenue, 9th floor, 279-9620

FORMFIT ROGERS . . . . . .530 Fifth Avenue, 15th floor, MU 2-1333

FRIEDRICKS BY BILL HAIRE . . . . . 205 West 39th Street, 13th floor, PE 6-8867

DIANE VON FURSTENBERG . . . . . 530 Seventh Avenue, 16th floor, 354-8336

GALLANT INT'L & PIERRE CARDIN COLLECTION..205 West 39th Street, 8th floor, 354-7284

GAMUT BY DON SAYRES . . . . . .512 Seventh Avenue, 6th floor, 563-8579

GARE FASHIONS (CHESTER WEINBERG) . . . . .512 Seventh Avenue, 8th floor, 947-1072

GENRE BY GIL AIMBEZ . . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988

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THESE FALL COLLECTIONS HAVE OPENED (Continued from page 9)

MADY GERRARD . . . . . 15 West 36th Street, 13th floor, 594-5010

GINALA, GINESSA, AQUANALA, AQUATOGS . . . 512 Seventh Avenue, 13th floor,244-2700

GUNTER FOR EMILY LAWRENCE . . . . . 205 West 39th Street, 2nd floor, 354-5275

GUNTER FOR LEONARD SUNSHINE . . . . . 550 Seventh Avenue, 7th floor, 564-9115

HAZEL HAIRE LTD. . . . . 550 Seventh Avenue, 21st floor, 730-1119

HALSTON . . . . . 550 Seventh Avenue, 14th floor, 354-6340

BETTY HANSON & CO. . . . . .205 West 39th Street, 14th floor, PE 6-8888

CATHY HARDWICK . . . . . .530 Seventh Avenue, 4th floor, 221-7545

HOLLY'S HARP-CALIFORNIA . . . . . Hotel Plaza, Suite 1401, PL 9-3000

KIKI HART BY NARDIELLO . . . . . 530 Seventh Avenue, 5th floor, 947-7457

EVA HAYNAL COUTURE . . . . . 499 Seventh Avenue, 11th floor, 947-8082

HECHTER SPORT & A DOS D'ELEPHANT . . . . .530 Seventh Avenue, 9th fl, 221-1033; 221-1036

HELGA . . . . . Hotel Gotham, Suite 1609, 225-9039; CI 7-2200

HOLATH . . . . . 1411 Broadway, 17th floor, 575-1420

CAROL HORN'S HABITAT. . . . . 1411 Broadway, 28th floor, 868-4466

RENEE HELGA HOWIE . . . . . Hotel Regency, Private Suite, PL 9-4100

IRKA . . . . . 530 Seventh Avenue, 4th floor, 221-0933

JAMISON . . . . . 498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN . . . . . 530 Seventh Avenue, 19th floor, 354-7880

JAN'S THINGS BY JAN STRASS . . . . . .498 Seventh Avenue, 14th floor, 564-7822

VICTOR JORIS . . . . . .500 7th Ave., Cuddlecoat shwrm, 5th fl, 279-9223

JUPE INTERNATIONAL . . . . . 550 Seventh Avenue, 9th floor, 239-4155

JUST MORT BY LEE EVANS . . . . . .1400 Broadway, 2nd floor, 354-8080

NAT KAPLAN; KAPPI . . . . . 498 Seventh Avenue, 2nd fl., 239-9400; 239-9494

KASPER; KASPER FOR J.L. SPORT . . . . . 530 Seventh Avenue, 11th floor, 221-4200

KAYSER ROTH . . . . . 640 Fifth Avenue, 5th floor, PL 7-9600

GAYLE KIRKPATRICK FOR TUDOR SQUARE . . . .1407 Broadway, 21st floor, 279-8120

ANNE KLEIN AND COMPANY (DONNA KARAN) . . .205 West 39th Street, 3rd floor, 221-7880

CALVIN KLEIN . . . . . 205 West 39th Street, 11th floor, 736-9601

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THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 10)

KLEIN-PARNES BY KENNETH POOL . . . . . 530 Seventh Avenue, 27th floor, 391-8177

JOHN KLOSS FOR CIRA . . . . . 105 Madison Avenue, 4th floor, MU 5-7900

THE KNIT GROUP . . . . . .530 Seventh Avenue, 19th floor, 391-0900

DON KONIAK; DON CHARLES, INC. . . . . 530 Seventh Avenue, 20th floor, 869-0490

ROGER KUPER LTD. . . . . .230 West 37th Street, 4th floor, 279-3637

LANVIN . . . . . .1370 Sixth Avenue, 7th floor, 581-3890

TED LAPIDUS. . . . . .530 Seventh Avenue, 21st floor, 391-1296

RALPH LAUREN . . . . . 550 Seventh Avenue, 3rd floor, 221-0675

LEAL . . . . . 27 East 67th Street, 988-9510

LEBOW COLLECTION BY MURIEL FRANKLIN . . . 1290 Sixth Avenue, 11th floor, 765-2400

SOO YUNG LEE . . . . . 530 Seventh Avenue, 27th floor, 221-6980

TINA LESER . . . . . .550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BREITINGER . . . . . 530 Seventh Avenue, 21st floor, 391-2255

LOOMTOGS . . . . . 1407 Broadway, 35th floor, 354-3600

MARY McFADDEN . . . . . 264 West 35th Street, 20th floor, 736-4078

McMULLEN DRESSES; McMULLEN SPORTSWEAR.... 550 Seventh Avenue, 20th floor, OX 5-4270

MAC TAC OF PARIS (LEONARD SUNSHINE) . . . 550 Seventh Avenue, 7th floor, 564-9115

MADEMOISELLE MAGAZINE . . . . . 350 Madison Avenue, 7th floor, 692-4433

MARITA; A.M./P.M. BY ANTHONY MUTO . . . . 530 Seventh Avenue, 5th floor, 354-9440

MICHEL MARTIN LTD. . . . . .1407 Broadway, 18th floor, 563-3040

GUNTER FOR GEORGE MASKET . . . . . 498 Seventh Avenue, 10th floor, 947-7110

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MIGNON INTERNATIONAL . . . . . 498 Seventh Avenue, 15th floor, BR 9-5991

TRACY MILLS. . . . . 57 West 38th Street, 12th floor, 221-6374

MR. BLACKWELL . . . . . Hotel Warwick, Suite 2206, 265-3988

HANAE MORI COUTURE & BOUTIQUE . . . . . 550 Seventh Avenue, 5th floor, 221-5726

MOUNTAIN ARTISANS BY DOROTHY WEATHERFORD 386 Fifth Avenue, 751-8212

ANDRE MURASAN . . . . . 715 Madison Avenue, 421-1133

NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, CH 4-3558

NAPIER . . . . . .530 Fifth Avenue, 22nd floor, 869-9470

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THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 11)

LEO NARDUCCI . . . . . 530 Seventh Avenue, 26th floor, 221-6720

NINOTCHKA BY TERRY MORTON . . . . . 530 Seventh Avenue, 14th floor, 221-6040

ALBERT NIPON . . . . . 530 Seventh Avenue, 3rd floor, 354-0760

NORELL II BY GUSTAVE TASSELL . . . . . .550 Seventh Avenue, 10th floor, CH 4-5452

MICHAEL NOVARESE . . . . . .Hotel Plaza, Suite 1101, PL 9-3000

OLIVIER DESIGNS . . . . . 530 Seventh Avenue, 14th floor, 730-8118

ORIGINALA BY JACQUES TIFFEAU . . . . . 512 Seventh Avenue, 43rd floor, 695-5100

P.C. DESIGNS, INC. . . . . .385 Fifth Avenue, Suite 809, 679-6281

MOLLIE PARNIS COUTURE & BOUTIQUE . . . . 530 Seventh Avenue, 18th floor, 279-5012

CLAUDE PAYNE . . . . . 150 West 26th Street, 9th floor, 243-0887

PETER G'S GENERAL STORE (Sportswear). . . 498 Seventh Avenue, 15th floor, 563-0800

BARON PETERS . . . . . 530 Seventh Avenue, 30th floor, 564-6238

PICCIONE & MICHELE PICCIONE COUTURE . . . 499 Seventh Avenue, 17th floor, 239-4222

VALERIE PORR . . . . . 550 Seventh Avenue, 15th floor, 221-1240

POSH, INC. BY JAY ANDERSON . . . . . .550 Seventh Avenue, 18th floor, 947-0964

QMB (QUALITY FURS, MANOS & BLOCK);TURNSTLYE...333 Seventh Ave., 3rd floor, 244-7551

RAFAEL BY BILL KAISERMAN . . . . . .29 West 56th Street, 5th floor, 582-1760

OSCAR DE LA RENTA . . . . . 550 Seventh Avenue, 11th floor, LA 4-9350

FRANK YOUNG FOR ARTHUR RICHARDS . . . . . 31 West 56th Street, 2nd floor, 247-2300

RIZKALLAH FOR DON FRIESE . . . . . .550 Seventh Avenue, 9th floor, 354-0824

SAMUEL ROBERT (& CHESTER WEINBERG). . . . 530 Seventh Avenue, 9th floor, 221-1995

DOMINIC ROMPOLLO . . . . . 530 Seventh Avenue, 7th floor, 354-1880

RONA BY MARIO FORTE & GLORIA CASTALDO . . 498 Seventh Avenue, 6th floor, 563-2300

ROYAL ROBES; BILL BLASS FOR ROYAL; ADRI. .16 East 34th Street, 6th floor, MU 9-5410

CLOVIS RUFFIN FOR RUFFINWEAR & RUFFINSPORT. .550 Seventh Avenue, 8th floor, 221-0644

GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, LO 3-1640

ST. GILLIAN BY KAY UNGER . . . . . .498 Seventh Avenue, 7th floor, 695-5520

YVES ST. LAURENT TRICOTS . . . . . 1407 Broadway, Suite 914, 244-7120

FERNANDO SANCHEZ . . . . . .50 West 57th Street, 7th floor, 581-8581

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THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 12)

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